

THE MIRROR JOURNAL

Serving A Most Progressive People In The Most Prosperous District In Central Alberta

VOL. 5, NO. 25

MIRROR, ALTA., MAY 12, 1916

5 CENTS PER COPY

SHIRTS! SHIRTS!

All Kinds and Sizes
Black work shirts .90c
Samson bigshirt for big men 90c

Underwear
Morino, Balbrigan and Shaw
Wood Knit Combinations.
Everything sold is guaranteed to give absolute satisfaction or money refunded.

A. THOMAS & SON
GENERAL MERCHANTS

AUCTIONEER

I am now in a position to conduct auction sales in any part of Alberta and will assure my many friends my best efforts. Terms reasonable. If you intend holding an auction sale, consult me before engaging another.

A. J. Ray, Auctioneer
Write, Phone or Call Mirror, Alta.

Sweat Pads

A full stock of red and yellow
SWEAT PADS at .50 cents each.

DUITMAN & JOHNSON
Hardware Merchants

LOCAL EVENTS

Word was received last week by Mrs. W. G. Merkley, that her son, Floyd, who has been fighting in France for some time, had received a hip wound. We hope it is not serious.

Misses Annie and Lacie McLeod and Miss Barbara Armott were Alex visitors on Tuesday last.

The Wainwright Hayes Motion Picture Co. will show another series of films in Kadlec's Hall, on Monday, May 15th. This is to be a first-class show and we hope to see a full house. There will be 6 reels, 6,000 feet in all, showing the Canadians in the trenches, etc., the latest hat fashions for women, and five others. Dance after show.

J. H. Duitman returned this week from a prospecting trip to Dayland.

A number of our town sports intend taking in the dance at Tindles' tonight (Friday).

Miss Bonnie Ray left this week for Calgary where she will probably spend the summer.

Stock For Sale

5 head milk cows for sale. 4 milking, 1 to calve this month. 1 team geldings, 5 years old weight 2900 lbs.

Bunnell Bros.,
Mirror P. O.
24-3-pd.

We Buy Spuds
Heagle Bros. Mirror

LOCAL EVENTS

The new restaurant is now open with Miss A. McLeod in charge.

The Women's Guild of St. Monica's Church will hold their annual sale of fancy work, etc., on Friday, May 19th, in the Library Building. Lunch will also be served for a small fee.

Constable Marshall was on the sick list for a day or two this week.

J. W. Pringle and Miss Lillian are visitors in Edmonton for a day or two.

Red Cross entertainment in Kadlec's Hall, on Tuesday evening, May 23rd. Speech by W. F. Puffer, M.P.P.; lantern lecture by A. E. Ottewill; drills, vocal and instrumental selections, tableau, etc. Admission adults, 35c, children, 10c. An evening of enjoyment, don't fail to attend.

Dr. M. Mecklenberg, graduate optician, the old reliable will be in Mirror on Thursday, June 8th. No agents, beware of imposters.

The latest recruit from Mirror, to join the colors is A. Oldring, who is with the 187th at Red Deer.

Fire destroyed the building and contents owned by W. J. Vernon last Wednesday night. The fire was noticed early in evening and with the help of the neighbors it was thought that the blaze had been extinguished, however the flames again broke out and the place was burned to the ground. The loss is in the neighborhood of \$400 with \$250 insurance.

Mirror's contingent of soldiers of the 89th Battalion stationed at Red Deer, returned to duty last Saturday.

Take lunch in the Library Building next Friday afternoon May 19th, only 10c.

Mr. and Mrs. J. H. Salton, Miss Doris and Master Thomas Salton, of Olive, Sundayed with Mr. and Mrs. F. Woodford and Miss D. Johnson, of Mirror. Miss Short was also a visitor.

The local branch of the Red Cross Society are preparing a concert for Empire Day. Rehearsals are now taking place and the entertainment promises to be a good one. Keep the date in mind—Empire Day, May 23rd.

A good number gathered at the home of Miss E. Brewster, Friday evening of last week, for the last meeting of the Young People's Society. The meeting was of a social nature and the program consisted of games, contests and songs, in which all took part, with an instrumental by Mrs. E. A. Heagle and a reading by Mrs. Holdom. After refreshments the evening was brought to a close. The meetings of the Society have been well attended and appreciated by all, and it is hoped that something of a similar nature will be carried on next fall.

Just Arrived

A well assorted stock of whifletree goods. Plow, Waggon and Buggy Singletrees and Doubletrees. Waggon Sets complete. Three and four horse overalls complete. Stock of Oak lumber, 1 in. to 4 in. thick.

J. F. Flewwelling, Agent

Mc CORMACK LUMBER CO.,

Dealers In

LUMBER, MOULDINGS, SASH, DOORS, GLASS
PAINTS, VARNISH, OILS, BRICK,
LIME, CEMENT, COAL, Etc.

W. C. McCormack, Mgr.

Mirror, Alta.

We Pay One Half

The purchase price of this famous
1881 Rogers Al Plate

WE give coupons with every 25c purchase of all the high grade guaranteed products made by the United Drug Company. We are willing to lose money on the silverware to get you acquainted with these goods, which are standard in their line.

"Rexall Remedies"

Liggett's Candies, Perfumes, Toilet Articles, Brushes, Stationery, Rubber Goods, and hundreds of other items, household preparations, etc. You cannot afford not to secure this popular silverware, when you can get it on our half bought plan. As an example, this teaspoon that sells for 25c. you can get for 10c. with coupons.

CHAS. L. SUGGETT, Phm. B.

Druggist and Chemist

Mirror

Production and Thrift

**CANADA'S CALL
FOR SERVICE AT HOME**

Produce More and Save More

The Empire needs food. If you are not in the fighting line you may be in the producing line. Labour is limited—all the more reason to do more than ever before. Grow food for the men who are fighting for you. The Allies need all the food that you can produce. Every little helps. You are responsible for your own work. If you cannot produce as much as you would like, produce all you can. Work with the right spirit. Put fighting energy into your effort and produce now when it counts. The more you produce the more you can save. Producing and saving are war-service.

Make Your Labour Efficient

In war-time do not waste time and energy on unimportant and unprofitable work. Economize labour. Put off unproductive work till after the war, and, if possible, help in producing something needed now. Let us not waste labour. Canada needs it all. If possible help to feed the Allies. Make your backyard a productive garden. Cultivate it with a will. Make your labour count for as much as possible.

Do Not Waste Materials

There should be no waste in war-time. Canada could pay the annual interest on her war expenditure out of what we waste on our farms. In our factories, in our homes. Every pound of food saved from waste is as good as a pound of increased production. The way for a nation to save is for every individual to save. France is strong to-day because of thrift in time of peace. The men and women of Great Britain are not only "doing" but are learning to "do without."

Spend Your Money Wisely

Practise economy in the home by eliminating luxuries. Wasting our dollars here weakens our strength at the Front. Your savings will help Canada to better investment. finance the war. Save your money for the next Dominion War issue. There can be no better investment.

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE

Price & Quality

Price and quality are two of the most important things to consider when buying, we never sacrifice quality for price, and in buying from us you can be sure of getting full value for every dollar you spend.

Have you tried Ridgway's A. D. Coffee? a new line put up in 1 lb. tins, per tin, 50c.

Fray Bentes Corned Beef, 1 lb. tins 35c, 2 lb. tins 60c.

A good Santos Coffee, 3 lbs. for \$1.00.

Lemons fine and juicy doz. 25c.

Oranges 30c and 50c per doz.

Rhubarb 3 1/2 lbs. for 25c.

PANRUCKER & HOLLAND

Mirror and Alix

ZAM-BUKURED IN 2 MONTHS

After 2 Years' Unseen Treatment.

The healing power of Zam-Buk is much greater than that of other salts, that it has cured in many cases when all other treatments have failed. One such instance is that of Mr. H. G. Gardiner, of Marquis, Sask., who writes: "For two years I suffered with a bad attack of rheumatism on my feet. During those two years I tried every known remedy, but to no avail. Nothing that would cure the disease even I heard of. After the first few applications I noticed an improvement, and the encouraged me to continue. Although I had suffered for two years, after only two months treatment with Zam-Buk I am completely cured."

Zam-Buk is equally good for eczema, eczema, skin eruptions, itchy skin, cold sores, chapped hands, chilblains, eruptions, etc. At all drug stores, 50c. box, or from Zam-Buk Co., Toronto.

Keep The Rats Away

They will not touch a harness treated with

EUREKA HARNESS OIL

That is because Eureka harness oil is a vegetable or animal fat.

Keep your harness safe from rats and mice.

Dealers Everywhere

THE IMPERIAL OIL COMPANY

Limited

Branches in all cities

and towns

throughout Canada

and the United States

and Mexico

and the West Indies

and Central America

and the South American

and the African

and the Australian

and the New Zealand

and the Pacific

and the Indian

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W. J. GOOD, Proprietor

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FRIDAY, MAY 12TH, 1916

U.F.A. Special Sunday

The President of the United Farmers of Alberta, H. W. Wood, in notifying the different Locals of the Union of the day set apart for special services on May 21st as a U. F. A. says in part:

"At our last Convention a resolution was passed adopting a U. F. A. Sunday, and May 21st was selected by our executive Committee as this day.

We believe that our organization represents a reform movement and that reform movements are efforts to make adjustments in accordance with the principles of right and justice; and no matter what a man's orthodox opinion may be if he is investigating the laws of right, he cannot afford to ignore the teachings of Christianity.

Practically all scholars accord Christ great wisdom, right living and high ideals. These are the great lights by which reforms must be guided. More men now than ever before are coming to believe that His teaching is the one and only way to the true and final adjustment of the elements of human affairs, social, economic, and political. Certainly his is a dull Christian who is not at least beginning to see that the ultimate end of Christianity is social, rather than individual.

These things being true, it seems entirely fitting that we should set apart at least one day in the year to seriously measure ourselves, our aims and objects, by the better standard of Christian teaching, and to endeavor to better understand these teachings, that we may make all possible practical use of them for our future guidance."

St. Monica's Church

Sunday, May 21st, is U. F. A. Sunday. The Bishop desires that special prayers shall be offered for the crops and farm work generally, and an appropriate sermon preached.

All members of the U. F. A. and others are invited to attend. Service will be at 3 p. m.

The Bishop of the diocese administered Confirmation in St. Monica's Church on Sunday, May 7th, in the presence of a crowded congregation. Nine candidates were presented by the Rector and received the Apostolic rite of "Laying on of Hands."

An Old Company

The oldest firm in Canada and withal the most historical celebrated their 240th anniversary at all its 13 principal stores throughout Canada and at each of its 223 forts, trading posts and buying stations, on Tuesday May 2nd, last. It is the Hudson's Bay Company.

On May 2nd, 1670, King Charles II, of England granted a charter to a company of gentlemen adventurers of England and trading into the Hudson's Bay. Under the charter the company had exclusive rights to trade in all the territory drained into the Hudson's Bay, the fishing of all sorts of fish, whales and sturgeons and other royal fishes in the seas, bays, rivers and inlets of this territory; all mines royal, as well discovered or undiscovered of gold silver, gems and precious stones; the said land to be known as Rupert's Land.

At the close of the charter it is stipulated that two oxen and two black beavers be yearly paid by the company to the sovereign of England, and when on a visit to Rupert's Land, Prince Rupert, the cousin of King Charles, heads the list of adventurers. After his name appears the Duke of Abermarle four earls, seven knights and baronets, five squires and one citizen of London—making 19 charter members.

The charter conferred was a royal one granting powers of administration even to life and death, to the company. Without its charter being royal no company has the right to employ the cross of St. George in its trade mark. The only other royal chartered company prominent in history is the East India Company.

Local Events

Dr. M. Mecklenburg, the graduate optician, 32 years experience, 12 years in Alberta, Edmonton office 208 Williamson Bldg., Phone, 5235, will again visit Bashaw, June 7th, Mirror, June 8th, Alix, June 9th. Beware of peddlers.

The proprietors of the Imperial Hotel are improving the interior with the painter's brush.

The ice has broken up in Buffalo Lake. This is slightly earlier in the year than usual. We might add that the warm weather was not responsible for the breaking up. Oh, no! It was the heavy winds of the past few weeks.

Ted Bull, G. T. P. brakeman, has returned from Calgary and is now fully recovered from his recent accident. He is running with Bob Paton.

J. W. Pringle is spending ten days at home. He is shop foreman in the G. T. P. shops, at Rivers, Man. "Dad" is one of the old timers of Mirror.

Mr. and Mrs. Jno. Stevenson returned on April 28th from Rochester, Minn. Mrs. Stevenson is greatly improved in health as a result of the treatment received at the famous Mayo Bros' hospital. Mr. Stevenson added twenty pounds to his frame for his two months visit in the south.



Your Bread Baking Course in the School Experience will not be an expensive one if you use

ROBIN HOOD FLOUR

OUR MONEY BACK guarantee tells you why

PANRUCKER & HOLLAND

Exclusive Mirror Agents

Vital Statistics Act

The new Vital Statistics act passed at the recent session of the Alberta legislature has made certain changes governing the registration of births, marriages and deaths. Formerly births not registered within two years from the date of birth had to be registered by authority of the registrar general at Edmonton. This period has now been reduced to one year, therefore all births not registered within one year from the time of birth will require the permission of the registrar general and a fee of 75c forwarded to him in order that the registration may be made.

Any birth which occurred two years previous to the time of registration shall not be registered unless accompanied by a baptismal certificate or a statutory declaration from the doctor in attendance or from two witnesses not relatives.

The power of issuing certified extracts by the district registrar has been withdrawn. These extracts can only be issued by the department of agriculture, Edmonton, Alberta.

Registrars can still grant searches for which they are entitled to a fee of 25c.

All births must now be registered under a Christian name as well as a surname. The act provides for a change of name at a later period, should such be desired.

A Queer City

In Galicia there is one of the most remarkable cities in the world. It has a population of over 1,000 men, women and children, most of whom have never seen the light of day. It is known as the City of Salt Mines, and is situated several hundred feet below the earth's surface. There, there is the greatest salt mine in the

A Borrowed Poem

A hen is not supposed to have much common sense or tact; yet every time she lays an egg she cackles forth the fact. A rooster has not much intellect to show, but nonetheless most roosters have enough good sense to crow. The mule, the most despised of beasts, has a persistent way of letting people know he's around by his insistent bray. The busy little bees, they buzz; bulls bellow and cows moo; and watchdogs bark and poodles quack; and doves and pigeons coo. The peacock spreads his tail and squawks; pigs squeal and robins sing, and even serpents know enough to hiss before they sting. But man, the greatest masterpiece that nature could devise, will often stop and hesitate before he'll advertise.

HONOR ROLL OF MIRROR VOLUNTEERS

Fred. A. Day
Myri Hart
Ronald M. Pym
H. P. Crittall
Chas. Durrant
Geo. Robinson
James MacKirdy
Gillies MacKirdy
Floyd Merkle
Wm. Whitford
Frank Harvey
Fred Dawson
Alex Cormack
Fred Hackett
Guy Davidson
J. W. Gallenkamp
Robert Campbell
Ike Burton
Harold Edgar
Harold Plaister
W. Merkle
W. MacKirdy
Karl Halpary
Fred Dowdell
Rev. E. Barnes
Jack Lowe
Murray Cassidy
G. H. Henrichsen
A. C. Hare
H. D. Hieking
Nelson Duhaime

We are not positive whether the above list is complete or not and would appreciate any information that might assist in adding further names to the roll.

world, and though it has been mined for many generations, the supply seems inexhaustible. The city has its town hall, church, theatre and assembly room all made from the crystallized rock salt. It has long wide streets and big squares lighted with electricity. There are numerous instances of families in this underground city where not a single individual in three or four generations has seen the sun.

Business: Professional

H. J. RAYMER

NOTARY PUBLIC, CONVEYANCER
Real Estate, Loans and
Insurance—Fire, Life, Accident
MIRROR, ALBERTA

AUCTIONEER

C. GILMOUTH - ALIX ALTA
Sales cried anywhere in the Province
of Alberta.
Satisfaction Guaranteed
Phone 402-Alix for Prompt Service

Information Column

For Sale, 1 section of good hay land, good water on place. Cuts from 1 1/2 to 2 tons per acre, 3 miles from Mirror and close to shipping point. For particulars, call or write R. S. Cairns, Mirror, Alta.

Farmers—Send your cattle and horse hides to us and have them tanned and made into robes and coats. We also line robes with best plushette. We tan first class harness leather, lace and halter leathers.
J. G. McKinley & Sons
Camrose Robe Tannery

Village of Mirror NOTICE

In the matter of the Court of Confirmation of the Tax Enforcement Return of the Village of Mirror.

Take notice that His Honor Judge J. J. Mahaffy, Judge of the District Court of the District of Red Deer, has appointed Thursday, the First day of June, 1916, at 3 o'clock in the afternoon, at the Council Chamber, in the Village of Mirror, as the time and place for holding the Court of Confirmation of the Tax Enforcement Return for the Village of Mirror for 1916.

Dated at Mirror, Alberta, this 28 day of March, A. D., 1916.
W. J. Good, Sec.-Treas., Mirror 20-8-np.

NOTICE—A concert will be given by the Mirror Red Cross Society, on Empire Day, May 23rd. Particulars later.

Mrs. H. W. Higgins

Maternity Nurse

Years of experience.
Terms Reasonable.

Cases taken either at my home or at the home of patient.

Mirror, Alberta

IMPERIAL HOTEL

Heagle Bros. Proprietors

First Class Accommodation To Travellers

Mr. Farmer:

When in town, call and get your meals with us and enjoy the free accommodation we offer you

JIM LEE HAND LAUNDRY

Collars, Shirts Family Washing First Class Work Guaranteed

Suits Cleaned, Pressed and Repaired

PRICES REASONABLE

Go to the

Mirror Pool Hall and Barber Shop

For Your Pipes Cigars and Tobaccos New Stock

R. E. COLEMAN, Prop.

DR. A. E. SHORE

Alix, Alta.

Makes regular trips to Mirror every Tuesday and Friday P. M.

J. M. CROOK

Drayage and Express

When in need of that next load of coal, let me know. Prompt Delivery
Leave Orders at Pool Hall.



ROY WILKIN

Will stand for the Season 1916
BOB. BOWCOTT, Mirror
Owner and Groom.

Subscribe for The Journal



A FORTUNE IN IT

If you could place an ad in the Moon millions of people would read it. Even then it would only be valuable a few nights each month, whereas a Want Ad in this paper while more limited in its scope will cover this particular locality every day in the year.